

Tim Dredge

Senior Graphic Designer

Experienced creative professional with over 15+ years helping lead design and branding efforts for multiple tech-startups and clients across various industries. Highly skilled in the Adobe Creative Suite to implement the needs of clients and marketing teams.

Contact

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- 🌐 Memphis, TN

Skills

- Graphic Design
- Branding
- Data Visualization
- UX UI Design
- Animation
- Video & Photo Editing
- Design Template Creation
- Creative Writing
- Project Management

Tools

- Photoshop
- Illustrator
- InDesign
- Figma
- Premiere / After Effects
- Wordpress
- HTML / CSS
- Google Productivity Suite

Education

- **Bachelor of Science in Digital Media**
East Tennessee State University '06
- **Improv/Sketch Writing Program**
ColdTowne Conservatory '16

Hobbies

Comedy writing, gaming, fantasy sports, NBA basketball, and my dog!

Work Experience

Senior Graphic & Marketing Designer

Aventus | 2024 EverCommerce | 2022 - 2023
AffiniPay | 2019 - 2022 DigitalGenius | 2017 - 2019
| Austin, TX & Remote |

- Created paid and organic marketing content for social platforms such as Facebook, LinkedIn, Twitter, and Google
- Managed all tasks pertaining to brand management and visual identity of companies
- Collaborated with in-house marketing teams to develop creative and strategic direction for brands and products
- Worked with sales and marketing to meet OKR quarterly goals and bring in viable leads
- Media asset manager responsible for maintaining proper file structure and development of marketing design templates
- Helped increase website and social traffic by upwards of 15-20% while working with SEO managers and A/B Testing

Art Director

Watershed Five | Austin, TX | 2015 - 2017

- Lead the concept creation and development of interactive design solutions for numerous clients
- Maintained proactive communication with clients and managed multiple projects simultaneously

Art Director / Graphic Designer

Invodo | Austin, TX | 2012 - 2015

- UI, video and production design for companies such as Verizon, AT&T, Barnes & Nobles, and Home Depot also lead designer for all in-house marketing and sales collateral

Print Production Supervisor

New Era Portfolio | Austin, TX | 2009 - 2012

- Oversaw 10+ employees tasked with the production and creation of large format prints for companies like Ethan Allen, Four Hands, and HomeGoods

Freelance Work

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| BruceBolt Baseball | Hominid Gear |
| SmartHockey | Texas Performing Arts Center |
| Mojave Pictures | Racine Women for Racial Justice |