

# TIM DREDGE

## THE RESUME

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### FULL-TIME GIGS

#### Senior Graphic Designer (EverHealth)

EverCommerce | Jan 2022 - Aug 2023

Lead for the branding and campaign efforts for all sub-brands in the EverHealth portfolio. Goals included working with marketing managers and managing junior designers to reach quarterly and yearly OKRs.

#### Senior Graphic Designer

AffiniPay | Mar 2019 - Jan 2022

In-house designer for marketing team responsible for designs and marketing material for Affinipay's multiple brands and internal projects. Primary focus being on email, social, digital ads, and event based marketing.

#### Senior Marketing Designer

DigitalGenius | Sep 2017 - Jan 2019

Designed campaigns for all marketing channels including emails, web, video, events, and social media platforms while establishing a scalable design system and brand guidelines for this AI company.

#### Marketing Designer

OwnLocal | Feb 2017 - Aug 2017

Supported sales and account managers with presentations and various marketing assets while helping develop the creative and strategic direction for the Ownlocal brand and products.

#### Art Director / Designer

Watershed 5 | Mar 2015 - Feb 2017

Art director for various accounts and campaigns. Owned the prioritization and planning of marketing work, using Demand Generation techniques.

#### Graphic Designer / Art Director

Invodo | Mar 2012 - Feb 2015

UI, video and production design for companies such as Verizon, AT&T, Barnes & Nobles, and Home Depot. Lead designer for all in-house marketing and sales collateral.

#### Print Production Supervisor

New Era Portfolio | Mar 2009 - Jan 2012

Lead of 10+ employees tasked with the production and creation of large format prints for companies like Ethan Allen, Four Hands, and HomeGoods.

### FREELANCE GIGS

#### Graphic Designer

Bruce+Bolt & SmartHockey | 2014 - Current

Logo and packaging design for baseball and hockey gear companies based in Austin. Designs include gloves, shirts, balls, bags, and other media.

#### Poster Designer

TexArts | 2017 - 2020

Designer for TexARTS a non-profit performing arts group. Main tasks involve creation of posters and online banners for plays and musicals.

#### Copywriter

Mojave Pictures | 2015

Script writer for series of marketing videos used on various social media platforms. Created comedic voice-over scripts for award winning campaign.

### TECHNICAL PROFICIENCY

- Photoshop
- Illustrator
- InDesign
- Premiere/AE
- WordPress
- Figma
- MS Office Suite
- HTML/CSS

### SKILLS

- Graphic Design
- UI/UX Design
- Art Direction
- Infographics
- Video Editing
- Branding
- Animation/GIFs
- Presentation Design

### EDUCATION

#### Bachelor of Science in Digital Media

East Tennessee State University | 2002 - 2006

Concentration in Multimedia  
Member of SGA, Edge Club & Lambda Chi Alpha

#### Improv/Sketch Writing Courses

ColdTowne Conservatory | 2015 - 2016

### AWARDS

#### OwnLocal Gold Coin

OwnLocal: Employee Award | 2017

#### Telly Award / Best Use of Humor

Steelhouse: Save the Carts | 2016

#### Telly Award / Online Productions

Invodo: Verizon Project | 2012 & 2013