

Tim Dredge

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FULL-TIME GIGS

Senior Graphic Designer (EverHealth)

EverCommerce | Jan 2022 - Present

Lead for the branding and campaign efforts for all sub-brands in the EverHealth portfolio. Goals include working with marketing managers and managing junior designers to reach quarterly and yearly OKRs.

Senior Graphic Designer

AffiniPay | Mar 2019 - Jan 2022

In-house designer for marketing team responsible for designs and marketing material for Affinipay's multiple brands and internal projects. Primary focus being on email, social, digital ads, and event based marketing.

Senior Marketing Designer

DigitalGenius | Sep 2017 - Jan 2019

Designed campaigns for all marketing channels including emails, web, video, events, and social media platforms while establishing a scalable design system and brand guidelines for this AI company.

Marketing Designer

OwnLocal | Feb 2017 - Aug 2017

Supported sales and account managers with presentations and various marketing assets while helping develop the creative and strategic direction for the Ownlocal brand and products.

Art Director / Designer

Watershed 5 | Mar 2015 - Feb 2017

Art director for various accounts and campaigns. Owned the prioritization and planning of marketing work, using Demand Generation techniques.

Graphic Designer / Art Director

Invodo | Mar 2012 - Feb 2015

UI, video and production design for companies such as Verizon, AT&T, Barnes & Nobles, and Home Depot. Lead designer for all in-house marketing and sales collateral.

Print Production Supervisor

New Era Portfolio | Mar 2009 - Jan 2012

Lead of 10+ employees tasked with the production and creation of large format prints for companies like Ethan Allen, Four Hands, and HomeGoods.

FREELANCE GIGS

Graphic Designer

Bruce+Bolt & SmartHockey | 2014 - Current

Logo and packaging design for baseball and hockey gear companies based in Austin. Designs include gloves, shirts, balls, bags, and other media.

Poster Designer

TexArts | 2017 - 2020

Designer for TexARTS a non-profit performing arts group. Main tasks involve creation of posters and online banners for plays and musicals.

Copywriter

Mojave Pictures | 2015

Script writer for series of marketing videos used on various social media platforms. Created comedic voice-over scripts for award winning campaign.

TECHNICAL PROFICIENCY

- Photoshop
- Illustrator
- InDesign
- Premiere/AE
- WordPress
- Power Point/Keynote
- MS Office Suite
- HTML/CSS

SKILLS

- Graphic Design
- UI/UX Design
- Art Direction
- Infographics
- Video Editing
- Branding
- Animation/GIFs
- Presentation Design

EDUCATION

- Bachelor of Science in Digital Media**
East Tennessee State University | 2002 - 2006
Concentration in Multimedia
Member of SGA, Edge Club & Lambda Chi Alpha
- Improv/Sketch Writing Courses**
ColdTowne Conservatory | 2015 - 2016

AWARDS

- OwnLocal Gold Coin**
OwnLocal: Employee Award | 2017
- Telly Award / Best Use of Humor**
Steelhouse: Save the Carts | 2016
- Telly Award / Online Productions**
Invodo: Verizon Project | 2012 & 2013