

Tim Dredge

4017 Victory Drive #109
Austin, TX 78704
901.494.4228
timothy.dredge@gmail.com
www.timdredge.com

FULL-TIME GIGS

Senior Graphic Designer

AffiniPay | Mar 2019 - Present

In-house designer for marketing team responsible for designs and marketing material for Affinipay's multiple brands and internal projects. Primary focus being on email, social, digital ads, and event based marketing.

Senior Marketing Designer

DigitalGenius | Sep 2017 - Jan 2019

Designed campaigns for all marketing channels including emails, web, video, events, and social media platforms while establishing a scalable design system and brand guidelines for this AI company.

Marketing Designer

OwnLocal | Feb 2017 - Aug 2017

Supported sales and account managers with presentations and various marketing assets while helping develop the creative and strategic direction for the Ownlocal brand and products.

Art Director / Designer

Watershed 5 | Mar 2015 - Feb 2017

Art director for various accounts and campaigns including CA Technologies, Rudy's BBQ, and Mighty Fine Burgers. Owned the prioritization and planning of marketing work, using Demand Generation techniques.

Graphic Designer / Art Director

Invodo | Mar 2012 - Feb 2015

UI, video, and production design for companies such as Verizon, AT&T, Barnes & Nobles and Home Depot. Lead designer for all in-house marketing and sales collateral.

Print Production Supervisor

New Era Portfolio | Mar 2009 - Jan 2012

Lead of 10+ employees tasked with the production and creation of large format prints for companies like Ethan Allen, Four Hands and HomeGoods.

FREELANCE GIGS

Packaging / Graphic Designer

Bruce+Bolt | 2018 - Current

Logo and packaging design for youth baseball start-up in Austin. Designs include gloves, shirts, bags and digital media.

Poster Designer

TexArts | 2017 - 2020

Designer for TexARTS a non-profit performing arts group. Main tasks involve creation of posters and online banners for plays and musicals.

Copywriter

Mojave Pictures | 2015

Script writer for series of marketing videos used on various social media platforms. Created comedic voice-over scripts for award winning campaign.

Packaging Designer

SmartHockey | 2014 - Current

Designer for SmartHockey an Austin sports equipment company. Responsible for logo and packaging design for numerous projects.

TECHNICAL PROFICIENCY

- Photoshop
- Illustrator
- InDesign
- Premiere/AE
- WordPress
- Power Point/Keynote
- MS Office Suite
- HTML/CSS

SKILLS

- Graphic Design
- UI/UX Design
- Infographics
- Art Direction
- Video Editing
- Branding
- Basic Animation/GIFs
- Presentation Design

EDUCATION

Bachelor of Science in Digital Media

East Tennessee State University | 2002 - 2006
Concentration in Multimedia
Member of SGA, Edge Club & Lambda Chi Alpha

Improv/Sketch Writing Courses

ColdTowne Conservatory | 2015 - 2016

AWARDS

OwnLocal Gold Coin

OwnLocal: Employee Award | 2017

Telly Award / Best Use of Humor

Steelhouse: Save the Carts | 2016

Telly Award / Online Productions

Invodo: Verizon Project | 2012 & 2013