

Tim Dredge

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FULL-TIME GIGS

- **Senior Marketing Designer**
DigitalGenius | Sep 2017 - Jan 2018
Lead designer on email templates, landing pages, banners, ads and key visuals for content projects. Evolved and improved the DigitalGenius brand.
- **Senior Marketing Designer**
OwnLocal | Feb 2017 - Aug 2017
Internal and external design needs for OwnLocal marketing campaigns and emails using Hubspot. Brand manager in charge of style guides and usage.
- **Art Director**
Watershed 5 | Mar 2015 - Feb 2017
Interactive, graphical and technical design for various accounts and campaigns including CA Technologies, Rudy's BBQ and Mighty Fine Burgers.
- **Graphic Designer / Art Director**
Invodo | Mar 2012 - Feb 2015
UI and branding design for Verizon, AT&T, Barnes & Nobles and Home Depot. Lead designer for all in-house marketing and business collateral.
- **Print Production Supervisor**
New Era Portfolio | Mar 2010 - Jan 2012
Lead of 10+ employees tasked with the production and creation of large format prints for companies like Ethan Allen, Four Hands and HomeGoods.

FREELANCE GIGS

- **Graphic Designer**
Bruce+Bolt | Jan 2018 - Current
Logo and packaging design for youth baseball start-up in Austin. Designs include gloves, shirts, bags and digital media.
- **Graphic Designer**
TexArts | Jun 2017 - Current
Designer for TexARTS a non-profit performing arts group. Main tasks involve creation of posters and online banners for plays and musicals.
- **Lead Creative**
Hominid Gear | Jan 2016 - May 2018
Created series of logos and t-shirts for outdoor clothing company. Also worked on copy-writing and all social media outreach.
- **Copywriter**
Mojave Pictures | Aug 2015 - Dec 2015
Script writer for series of marketing videos used on various social media platforms. Created comedic voice-over scripts for award winning campaign.
- **Graphic Designer**
SmartHockey | Dec 2014 - Current
Designer for SmartHockey an Austin sports equipment company. Responsible for logo and packaging design for numerous projects.

TECHNICAL PROFICIENCY

- Photoshop
- Illustrator
- InDesign
- Premiere/AE
- WordPress
- HubSpot
- MS Office Suite
- HTML/CSS

SKILLS

- Graphic Design
- UI/UX Design
- Infographics
- Art Direction
- Copy-writing
- Branding
- Storyboarding
- Presentation Design

EDUCATION

- **Bachelor of Science in Digital Media**
East Tennessee State University | 2002 - 2006
Concentration in Multimedia
Member of SGA, Edge Club & Lambda Chi Alpha
- **Improv/Sketch Writing Courses**
ColdTowne Conservatory | 2015 - 2016

AWARDS

- **OwnLocal Gold Coin**
OwnLocal: Employee Award | 2017
- **Telly Award / Best Use of Humor**
Steelhouse: Save the Carts | 2016
- **Telly Award / Online Productions**
Invodo: Verizon Project | 2012 & 2013